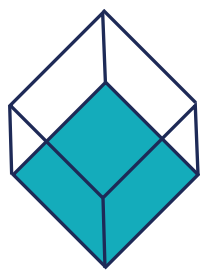


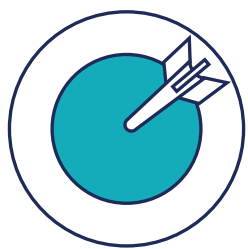
5 - Analytics Cloud

Digital Analytics

Transparent



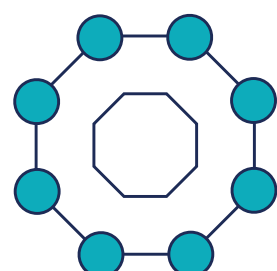
Accurate



Reliable

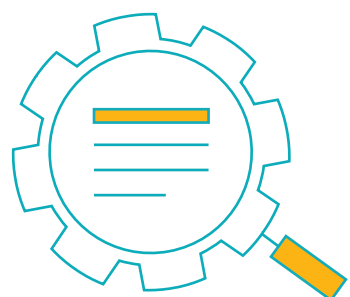


Data Management Platform



Benefits

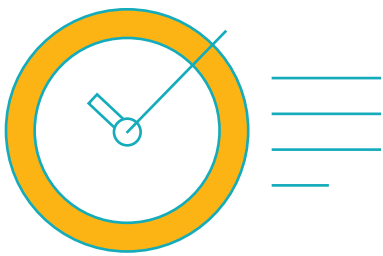
Automated Testing Capability



Accurate KPI Reporting



Real-time Insights

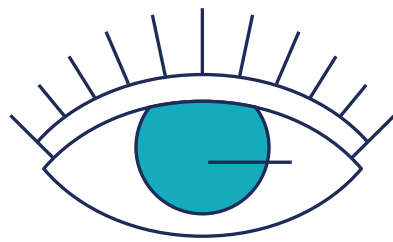


Data Management Platform

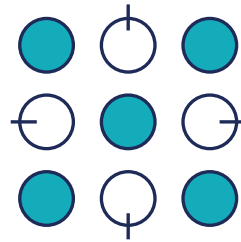
Unified Approach



Better Visibility



Hassle-free

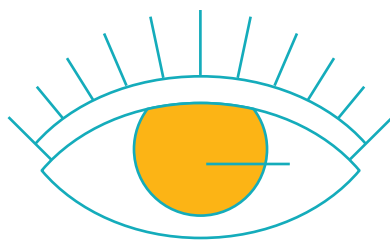


Digital Analytics

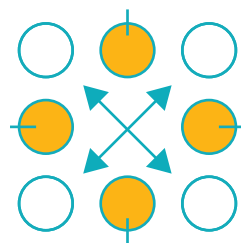


Benefits

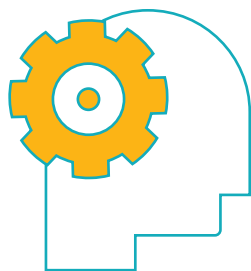
Enhanced Visibility



Hassle-free Management



Audience Intelligence



Optimized Content

