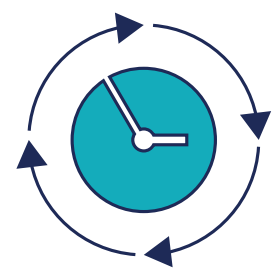


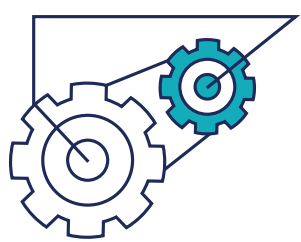
# 1 - Inbound Marketing

## Predictive Lead Scoring

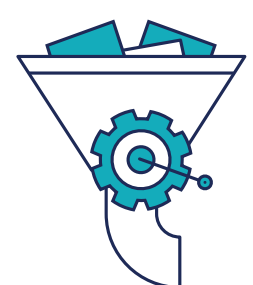
Automated



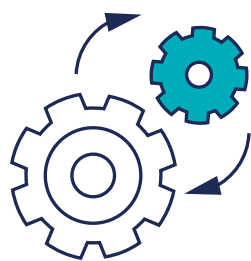
Improved Productivity



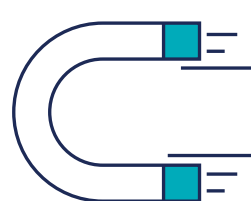
Better Conversions



Automation Workflow Management



Inbound Marketing



Marketing Cloud

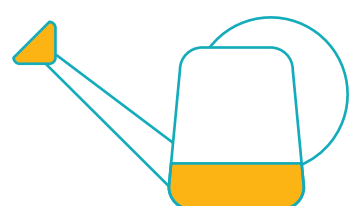


### Solution benefits

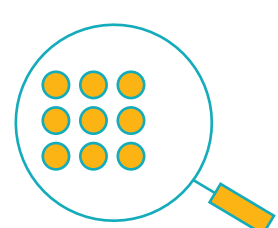
Enabling immediate action



Nurturing the right leads



Nurturing leads through social monitoring streams



Strengthening marketing and sales team relationship



Predictive lead score-based reporting

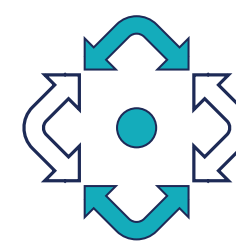


## Automation Workflow Management

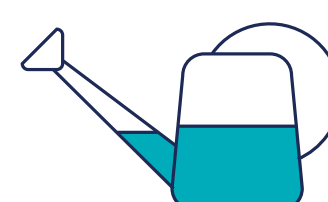
Interconnected tools



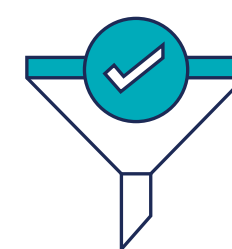
Sophisticated Workflows



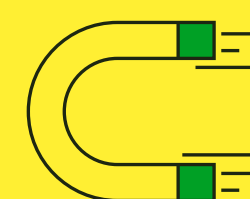
Better Lead Nurturing



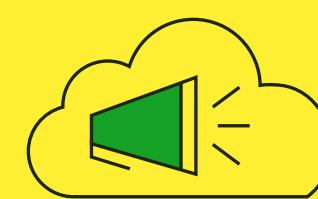
Predictive Lead Scoring



Inbound Marketing



Marketing Cloud

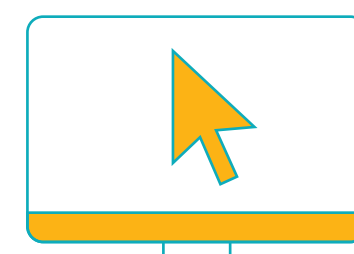


### Solution benefits

Minimize errors



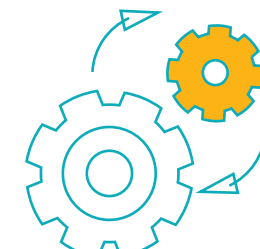
Channel independent solutions



Automated lead nurturing



Customized and personalized workflows



Trigger notifications and alerts

